

CORPORATE RELEASE

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## **SNIP-ITS HOSTS HAIRCUT-A-THON TO AID KIDS IN HAITI**

*National Children's Franchise to Help Orphanage in Port-au-Prince*

**PALO ALTO, CA. February 11, 2010** – In a concentrated effort to support Haiti during this devastating time for families and children, **Snip-its in Palo Alto, CA** ([www.snipits.com](http://www.snipits.com).) children's hair salon is donating \$10 off every haircut on February 23, 2010 to aid **God's Littlest Angels**, an orphanage just above Port-au-Prince, in the Kenscoff Mountains.

Snip-its locations across the country will be participating in this haircutting event. "We are very pleased to host this hair-cut-a-thon to support Haiti's children during this devastating time," said Daniel Liberman, franchisee of Snip-its at Palo Alto "If parents have a choice to bring their children in for a haircut that week, we would appreciate it if they would try to come in on February 23<sup>rd</sup> and help in our collective effort to support the children suffering in Haiti."

To ensure space for kids who want to support the Haiti haircut-a-thon initiative, Snip-its encourages parents to call the salon ahead of time at 650-323-8330.

For more about **God's Littlest Angels** please visit: [www.glahaiti.org](http://www.glahaiti.org)

*Snip-its, a national children's franchise, now in Palo Alto, CA, located in Town & Country Village, 855, El Camino Real, Suite #125, Palo Alto, CA 94301, is designed to untangle the hair-care challenges of children and their parents. We provide a positive family experience that becomes an integral part of childhood development—one which establishes a connection that extends beyond the four walls of our salon. Snip-its ultimate goal is to enhance children's self esteem by having them looking and feeling their best after a trip to our salon by offering high quality hair and spa services. We also offer super fun and unique parties including our Hollywood, Glamour, Spa and Rock N Roll parties for boys and girls. In addition, we also offer a line of all-natural products developed just for kids. **Snip-its in Palo Alto was recognized by Best of the Bay TV, as the best business in it's category of 2009**, Today, the company has salons in more than 23 states and provides cuts for nearly one million children annually.*

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